



## David Koretz

### Founder, President & CEO, BlueTie.

David Koretz is a [serial entrepreneur](#) who founded four successful technology companies by the age of 19.

Mr. Koretz is the founder, President & CEO of [BlueTie](#), Inc. the leading provider of tools to build and monetize Web-based applications. He is a leading technologist and the inventor of more than a dozen technology patents.

BlueTie has three core businesses:

- Email and collaboration service with more than 250,000 businesses and 3,000,000 users
- Featuretisements™ advertising platform for monetizing Web-based applications
- [Mykonos Web application development](#) platform

Under the leadership of Mr. Koretz, BlueTie has received numerous industry accolades including [Forbes Magazine "Best of the Web"](#) three years in a row, 2008 AlwaysOn Top 100 Company, Hewlett Packard Garage Program, 2008 KPMG/AO Top 100 North East Companies, Ad-Tech 'Best B2B Transaction Website' Award, and a PC Magazine Four Star Award.

At 14 years old, Mr. Koretz founded his first company, Compucepts, a distributor of home automation and consumer electronics. At 19 years old, Teen People Magazine selected Mr. Koretz as one of "20 Teens Who Will Change the World." In 2004, at 25 years old Mr. Koretz was a winner of the "40 Under 40 Award" by the Rochester Business Journal, and in 2005 Mr. Koretz received the "Rising Stars" award.

A native of Rochester, NY, Mr. Koretz has been featured in hundreds of television, radio, and print features including [Forbes](#), [Inc. Magazine](#), [The Wall Street Journal](#), The Boston Globe, Entrepreneur, [CIO](#), Teen People, and The View.

Mr. Koretz serves on several business and charitable boards including [Earthlink](#), [BlueTie](#), [Venture Creations](#), RIT School of Computing, and the Young Entrepreneur's Academy. He is a monthly columnist in Media Post, and an occasional contributor to Silicon Alley insider and GigaOm.

In his free time, Mr. Koretz races automobiles and has participated in Cannonball Run's One Lap of America, a 5,000-mile road race. He is a mountain climber, avid world traveler, and a frequent speaker about entrepreneurship and the future of technology.

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